



Association of Journalists of Macedonia

2024

ANNUAL REPORT

ASSOCIATION OF JOURNALISTS OF MACEDONIA (AJM)

www.znm.org.mk

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1 Foreword from the President

Dear AJM members, partners and friends,

2024 was a year of challenges, but also of visible progress in protecting the freedom of expression and the safety of journalists. Faced with threats of SLAPPs, online harassment, and legal uncertainty, we as an Association remained steadfast in our mission – to be a vocal and determined advocate for journalists and media workers in North Macedonia.



Over the year, AJM initiated the preparation of a new Code of Ethics, established a specialized platform for combating disinformation – Jasno.mk, and conducted dozens of trainings on investigative journalism, safety, and digital literacy. Furthermore, we provided legal aid and psychological support, ensured representation at court hearings, and successfully defended the interests of media workers before courts. We also continued our cooperation with key institutions – the Ministry of Interior, the Prosecutor's Office, the judiciary, and international partners.

Our focus was and remains clear: improving the working conditions for journalists, the legal and institutional protection, transparent public policies and independent media. Regional conferences, public debates, legislative initiatives and changes to the Criminal Code are the result of perseverance and collective work with our members and allies.

This report is proof of what can be achieved with professionalism, solidarity and vision. I thank you for your trust and encourage you to continue being part of this joint fight for dignified and free journalism.

Sincerely,

Mladen Chadikovski,
President of AJM

2 | 2024 – Year in review

Training - the Academy for Journalists and Media Workers (T-AJM) primarily focuses on one of the most pressing issues affecting the integrity and independence of journalists and media workers – their safety. Given that journalists and media workers are often exposed to physical violence, intimidation and threats, as well as the challenges of dealing with increasingly frequent attacks coming through digital communication channels, T-AJM aims to offer training programs to build their capacities and enable the exchange of good practices that will address these and other related current issues that hinder the development of professional and high-quality journalism in North Macedonia and affect the freedom of expression.

The digital platform *Jasno.mk* aimed to contribute to the awareness-raising process and strengthen the capacities of local communities, which, in turn, would be more prepared to recognize disinformation and counter this phenomenon, especially in the area of gender-based disinformation. Thanks to the digital platform, new media content was presented, covering topics of local significance, the preparation of which improved the interaction between journalists. The citizens could submit a story via the website, which was then taken up by journalists from the relevant region. The joint event of the AJM, the Ministry of Interior and the Public Prosecutor's Office titled "For greater safety and protection of journalists and media workers and countering threats to media freedom" was held in March 2024, before the parliamentary elections, and the aim was to prevent unwanted situations and risks for media workers, primarily those working in the field. Organizing such events is also of great importance for sending a clear message that an attack on a journalist is a crime severely punishable by law.

The publication of a Manual on the safety of journalists, presented at the Public Prosecutor's Office in Skopje, with representatives of the Ministry of Interior, the Public Prosecutor's Office and the Embassy of the Netherlands in attendance. The safety of journalists from all aspects is a fundamental prerequisite for a free and independent journalism sector. In recent years, the number of reported attacks on journalists has been notably high. However, the amendments to the Criminal Code put journalists and their protection in a new position, and this has been reflected in the practice of the institutions themselves.

In 2024, AJM actively responded to the increasing number of SLAPPs, which are a threat to the freedom of the press. AJM regularly issued statements and retorts in defence of journalists, and sent letters to public institutions to ensure their protection. The Association organized public calls for journalists to participate in ongoing AJM activities and presented significant publications related to media issues. Journalists were actively represented during court hearings, ensuring their support and free legal counsel in the fight for their rights and freedoms.

3 Key achievements and challenges

In 2024, AJM organized journalism awards, encouraging high standards and high-quality journalism. The process of amending the existing Code of Ethics commenced, which will guide journalists in their professional practice by following new digital trends in the world. As part of the activities, debates were organized with journalists from regional centres to raise awareness of ethical challenges and standards. AJM actively supported transparent reporting, promoting openness and accountability in the media. In September 2024, AJM organized a regional conference in Mavrovo on the topic: “Stronger Together: Journalists and Judiciary Safeguarding Media Freedom”, in which more than 90 journalists and representatives of the judiciary from the country and the region participated.

4 Organizational capacities and structure

- ✓ The Assembly, as the highest body of AJM, elects the President, the Management Board, the Supervisory Board, and the members of the Honor Council.
- ✓ Management Board: Aneta Blazhevskaja, Aslan Vishko, Senat Zulfeari, Trajche Ilievski, Mishko Ivanov, Maja Jovanovska, Petar Klinchanski, Iskra Opetcheska, Srecko Popovski, Risto Tasev.
- ✓ Supervisory Board: Mefail Ismaili, Robert Kocov, Sead Rizvanovic, Goran Simonovski, Mimir Serafinovic.
- ✓ Regional Centre Coordinators: Toni Mihailov, Risto Tasev, Urim Hasipi, Goran Momirovski, Zhaneta Zdravkovska, Nedzat Acifi.

STATUTORY ACTIVITIES

Annual assembly and decisions made

Towards the end of 2024, a key event was the regular annual non-elective assembly held on November 30. The assembly adopted significant amendments to the Statute and various Rules of Procedure of the AJM, with the aim of improving the functioning and efficiency of the Association. Some of the key amendments include:

- ✓ Expanding the scope of the annual awards to include camera operators and photojournalists
- ✓ Precisely defining the criteria for the awards for regional correspondents
- ✓ Increasing the membership fee to 1,000 MKD for two years

- ✓ Facilitating the membership renewal process
- ✓ Improving the integrity of electoral processes
- ✓ Strengthening the efficiency of the Honor Council by introducing clear deadlines and new decision-making procedures

These changes represent a significant step towards improving professional standards, protecting ethics, and increasing transparency in the work of the Association.



Meetings of the Management Board and committees

In the past year, the governing bodies of AJM held frequent meetings and working sessions. The members of the AJM Management Board held four working sessions where strategic decisions were made in the context of various initiatives, proposals or support for the work and activities of AJM in 2024. The members of the Supervisory Board had two meetings where they reviewed the reports and financial statements of the Association.

During 2024, the Association of Journalists of Macedonia (AJM) noted an increase in the engagement of its members. The number of active members reached 327, which is a 40% decrease compared to 2022, when the AJM had an elective assembly. Of the total number of members, 58% participated in at least one training or activity organized by the AJM during 2024. Particularly popular were the trainings on digital safety and security and investigative journalism, which were attended by more than 30 members, as well as other events organized by the association such as award competitions, trainings and workshops.



AJM's regional centres were also particularly active, with the regional centre in Tetovo organizing working meetings and debates on the safety of journalists with the participation of judges and public prosecutors. In addition, AJM in cooperation with UNDP organized a journalism awards ceremony for stories on topics related to air pollution, which attracted substantial attention and participation from members, but there was also a great interest and applications for the statutory annual awards that AJM organizes each year.

5 Strategic projects and programs

Project name	Implementation period	Short description	Link to a strategic plan
Safeguarding the freedom of expression and independence of media	2024	Supporting a legal and political environment for freedom of the press; strengthening journalistic solidarity.	Strengthening institutional frameworks and legal protection
Training-Academy for Journalists and Media Workers – T-AJM	2024	Provides training on safety, rights, and professional development for journalists.	Sustainable safety and ethical standards
Safe Journalists Network	Ongoing since 2015	Regional network for solidarity and monitoring the safety of journalists.	International networking and advocacy
Strategic Lawsuits Against Public Participation (SLAPPs)	2024	Education and awareness raising about SLAPPs; public interest protection.	Legal protection and freedom of expression
Legal aid and psychological support	2024	Providing legal aid and psychological support to journalists.	Sustainable safety of journalists
Preventing foreign propaganda and disinformation	2024	Strengthening capacities to deal with foreign disinformation peddling.	High-quality content and public interest
Tackling air pollution	2024	Support for municipalities and media to tackle air pollution.	Collaboration with local communities and reporting
Empowering local communities to tackle disinformation	2024	A platform and journalistic products to combat gender-based misinformation.	Media literacy and ethical journalism
SIGRID RAUSING TRUST	2023 – 2026	Grant to support the mission and strategic goals of AJM.	Sustainability of the organization
Strengthening Journalism Standards – IREX/USAID	2024	Improving journalism practices and digital skills.	Ethical standards and new technologies
Protection of the freedom of expression and independence of the media	2024	Supporting a legal and political environment for media freedom; strengthening journalistic solidarity.	Strengthening institutional frameworks and legal protection

AJM implements various programs and projects, often funded by international organizations and donors, with the aim of improving the media space in RNM. The funded programs significantly improve the work of AJM through: Supporting investigative journalism – providing grants for independent investigations, increasing the safety of journalists – training and campaigns for better working conditions, strengthening professional standards – seminars and workshops to improve journalistic skills, networking and cooperation – participation in regional and international projects.

Cooperation with international donors and partners

The largest donors to AJM currently (with funding secured for the period 2023-2025) are the European Union (EU), the United Nations Development Programme (UNDP) and the Sigrid Rausing Trust (SRT). Several mid-range grants (from 20,000 euros to 40,000 euros), for the period 2023-2024, have been provided through the Free-Press Unlimited (FPU), the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the European Federation of Journalists (EFJ). Additionally, support (from 10,000 to 15,000 euros) has been provided by the Organization for Security and Cooperation in Europe (OSCE) and the Konrad Adenauer Foundation (KAS). AJM's expectations for mobilizing additional funds for the strategic period are related to securing financial support through NDI, USAID, as well as from embassies and other potential donors, such as the Goethe Institute, Civil Rights Defenders, etc. The average annual income from rents and leases and membership fees for the organization is expected to range from 13,000 to 15,000 EUR.

6 Training and capacity building

In the past period, we have managed to create significant platforms for the exchange of knowledge, ideas and experiences, by organizing conferences, roundtable discussions and workshops. With more than 30 events and more than 450 participants, these activities have not only enabled constructive discussions, but also contributed to strengthening cooperation between different stakeholders. As a result of these initiatives, new opportunities emerged for improving the media space, strengthening professional standards and promoting journalistic ethics.



In June, AJM organized a workshop on the topic “Professionalism, but also solidarity - promoting cooperation between members of the thematic sections of AJM”, which was attended by more than 20 representatives of

the Photojournalist section and the Sports section of AJM. “Stronger together: Journalists and the judiciary safeguarding media freedom”, was the theme of the third regional conference, which was held from 18-20 September 2024, in Mavrovo, in which more than 90 journalists and representatives of the judiciary participated. Joint cooperation between journalists and judges, together with prosecutors, is essential for maintaining the rule of law in the Western Balkans. For this to be achieved, trust and understanding between both sides are necessary, and these regional conferences, among other things, aim to encourage this.



Media activities in the post-election period, journalistic integrity, objective reporting and monitoring of the process during elections, the need for journalistic capacity building in order to advance the profession, were some of the topics discussed at the event held in October within the framework of Media Literacy Week, which was implemented by the Association of Journalists of Macedonia (AJM) in cooperation with the International Foundation for Electoral Systems (IFES).

On November 30, AJM held its regular annual non-elective assembly, which was attended by regular members of the association from all over the country. The main topics in the working part of the assembly were the proposed amendments to parts of the Statute, as well as the proposed amendments to the Rules of Procedure of the AJM Assembly, the Rules of Procedure pertaining to membership, and the proposed amendments to the Rules of Procedure for the election and work of the AJM Honor Council. Moreover, AJM's Strategic Plan was presented, along with the audit report and financial reports for the past year.



As part of the project “Tackling Air Pollution”, in June, AJM, in cooperation with UNDP, held a two-day training for journalists on the topic “Tackling Air Pollution - Strengthening Public Awareness of the Problems and Possible Solutions” in Veles. Digital security/safety and literacy as a prerequisite for the work of professional journalists, greater protection of women journalists in the online space, constructive use of AI apps in journalistic work, as well as presentations by experienced investigative journalists, were some of the topics of the summer camp for young journalists that the Association of Journalists of Macedonia, in cooperation with the OSCE Mission in Skopje, realized from 23 to 27 July, in Ohrid.



In April, representatives of associations and organizations from the Western Balkans that are members of the [SafeJournalists](#) network participated in a practical stakeholder mapping workshop held in Skopje. Important topics were covered and experiences and practical examples were shared in order to strengthen the capacities of each organization individually and as a regional network.

In November, AJM together with UNDP held another training on the topic “Advancing Environmental Justice in the Republic of North Macedonia”. During the training, participants had the opportunity to improve their knowledge and skills on topics related to air pollution and the role of journalists in the fight for cleaner air, what are contaminated areas and how to do an investigative story about them.

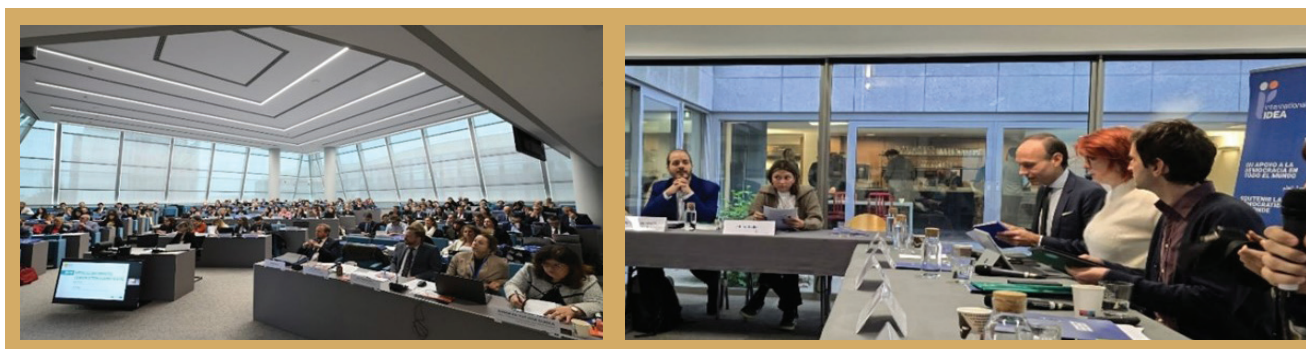
7 International presence and partnerships



In March, AJM informed in Brussels about the state of affairs with journalists and the media in the country, i.e. the topics for discussion were the situation, conditions, safety of journalists and media workers, impunity of perpetrators of attacks against journalists (especially for online threats) and the demeaning attitude of politicians towards media workers, as well as the need to establish a media pluralism fund.



Two workshops were held in April. One was in Skopje, where members of the Young Journalists Section of the AJM, together with representatives of journalist associations from the Western Balkans, held a working meeting on April 4th, the aim of which was to provide a forum for the exchange of experiences in the context of the safety of journalists and media workers during the election period. The second was held in Pristina, within the framework of the Annual Assembly of the European Federation of Journalists (EFJ), where the Journalists' Safety Index for 2023 was presented.



In November, representatives of AJM participated in international workshops and conferences. The first workshop was held in Brussels, on the topic of developing a global Methodology for dealing with FIMI – Foreign Information Manipulation and Interference in electoral processes. The second event at which AJM had its representative was a conference where the topics discussed were the protection of journalists from strategic gagging lawsuits (SLAPPs), legal protection of critical voices and strengthening freedom of expression, the need to change legislation in European countries.

8 | Advocacy and media policies



In 2024, AJM launched an initiative for a New Code of Ethics for Journalists, which should correspond with the contemporary needs and challenges that the media sphere is facing. For this purpose, a working group was formed that aims to lead the process of modernizing ethical standards in journalism in Macedonia and will contribute to improving the professional ethics and responsibility of the media. This initiative is implemented in cooperation with the Council of Media Ethics of Macedonia (CMEM) and the Macedonian Institute for Media (MIM).

Additionally, AJM organized a debate on the topic “The Effects of the Amendments to the Criminal Code Aimed at Improving the Safety of Media Workers”, where journalists and representatives from the Ministry of Interior and the Basic Public Prosecutor’s Office exchanged views and practical experiences in the context of the implementation of these amendments.



AJM co-organized the Regional Conference “Stronger Together: Journalists and the Judiciary Safeguarding Media Freedom”, where topics such as legal attacks, impunity and disinformation that affect the rule of law and freedom of the press in the region were discussed. Among the topics discussed were legal attacks and impunity, but also disinformation that strongly affect the rule of law and freedom of the press in the region. One of the panels was dedicated to SLAPPs (Strategic Lawsuits Against Public Participation), where the threats to journalists from these types of legal attacks were discussed. Legislative initiatives to address the increasing use of SLAPPs in the Western Balkans were also discussed and reviewed.

Proposals for amendments to laws related to media freedom

In February 2024, the Parliament viewed the Draft Law on Amendments to the Law on Audio and Audiovisual Media Services. Journalist associations, including the AJM, expressed concern that the proposed amendments could negatively affect media pluralism and media independence. The Draft Law on Amendments to the Law on Audio and Audiovisual Media Services, was expedited in a summary procedure, and it is currently undergoing its second reading in the Parliament. An alarm was raised that the planned amendment to this law represents a serious violation of basic democratic processes, which threatens the role and independence of the media and the media regulator. The Association of Journalists of Macedonia (AJM) actively participated in initiatives to amend laws related to media freedom. In December 2024, the AJM, together with the Independent Trade Union of Journalists & Media Workers (SSNM) and RESIS, organized a panel discussion at which the need for a new Media Law, fully aligned with European legislation, was emphasised. They submitted around twenty comments on the proposed amendments to the Media Law, especially in the section relating to online media.

Participation in working groups and public consultations

The Association of Journalists of Macedonia (AJM) actively participated in working groups and public consultations related to media legislation. In December 2024, AJM organized a panel discussion that highlighted the need for a new Media Law, fully aligned with the European legislation. About twenty remarks were submitted

on the proposed amendments to the Media Law, especially in the part relating to online media. Furthermore, AJM participated in public consultations organized by the Ministry of Information Society and Administration (MISA) regarding the amendments to the Law on Audio and Audiovisual Media Services. In February 2024, the Parliament viewed the Draft Law on Amendments to this Law, with AJM expressing concern that the proposed amendments could negatively impact media pluralism and media independence.

9 Safety of journalists

Attacks on journalists and reactions of AJM

Датум	Вид на инцидент	Место	Опис на инцидент	примено на новинар	Име на медиум	примено на припадник	Примено во МВР	Коментар	Институционал одговор
01.11.2024	Неволастено снимање, снимање и дистрибуција на видео	Скопје	Новинарката е неволастено следена и снимана и видео на кое таа намерно прика документ и дистрибуирано до медиумите.	Мироласлава Симонска	Слободен печат	/	Пријавено до МВР	Линк до објав	
24.10.2024	Уништување на имот	Шкен	Патничкото моторно возило на новинарот и редите од аптоската телевизора Minet, било запалено од страна на непознати сторители до дојрок на неговата сопствена кука.	Блатиј Сергески	ТВ Minet	/	Пријавено до МВР	Линк до објав	
06.06.2024	Онлајн напади	Скопје	Застапувачки коментари по мачот на објав на ФБ од трети лица	Лела Учукова	ТВ 24	ФБ профил од трети лица	Пријавено до МВР	Линк до објав Линк до објав Линк до објав	
22.03.2024	Физички напади	Кичево	При испатување на изјава од новинарката физички нападат од неа и притоа се здобил со повреда на раката но и срушил микрофон од неговата опрема	Филип Сател	Портал МК	Весна Јаковска	Пријавено до МВР и ОЈО	Линк до објав	

In 2024, the Association of Journalists of Macedonia (AJM) continued its efforts to improve the safety of journalists in the country. According to AJM's Register, four (4) serious cases of violations of journalists' rights were recorded during the year.

AJM responded to these incidents in a timely manner, and the cases were also reported to the Western Balkans regional network SafeJournalists, which monitors attacks and violations of journalists' rights in the Western Balkans.

Activities to raise safety standards



One of the key activities of AJM to raise safety standards was the promotion of the Manual for the Safety of Journalists in October 2024. This manual, developed in cooperation with the Public Prosecutor's Office and the Ministry of Interior, aims to educate journalists about potential risks and provide them with practical advice for protection. In addition, AJM organized trainings and workshops on digital security/safety and techniques for dealing with stressful situations.

Cooperation with institutions for the protection of journalists



Cooperation with institutions for the protection of journalists was significantly strengthened in 2024. AJM signed a Memorandum of Understanding with the Ministry of Interior, which foresees joint trainings, campaigns and the creation of a protocol for reporting high-risk events. In addition, special public prosecutors were appointed in four public prosecutor's offices in the country to monitor cases related to the safety of journalists.

National and international reports on the situation of media workers

According to national and international reports, the state of affairs regarding media workers in North Macedonia has seen some progress. In the 2024 Reporters Without Borders Press Freedom Index, the country rose to the 36th place out of 180 countries, an improvement of two places compared to the previous year. However, the reports indicate that despite positive steps, such as the amendments to the Criminal Code that treat an attack on a journalist as an attack on an official, challenges remain, particularly in the area of online harassment and threats against women journalists.

INDEX 2024		INDEX 2023	
	36 / 180		38 / 180
	Score : 73.78		Score : 74.35
POLITICAL INDICATOR	38 66.98	POLITICAL INDICATOR	36 72.33
ECONOMIC INDICATOR	49 54.17	ECONOMIC INDICATOR	53 54.95
LEGISLATIVE INDICATOR	13 83.17	LEGISLATIVE INDICATOR	10 84.99

10 | Legal and psychological support

LEGAL AID AND PSYCHOLOGICAL SUPPORT

Number and types of legal cases

The Association of Journalists of Macedonia (AJM) continued to provide significant legal support to its members in 2024. AJM represented 8 journalists in civil proceedings and 4 in criminal proceedings, demonstrating a strong commitment to protecting journalists' rights. Additionally, AJM engaged in cases before other judicial instances, including one case before the Judicial Council and one before the Ombudsman. In addition to direct representation, AJM provided 66 instances of free legal consultations for journalists, which indicates the wide range of legal aid offered by the organization. AJM also closely followed 19 cases related to journalists' rights, which demonstrates their commitment to monitoring and documenting the state of media freedom in the country. This comprehensive legal support is crucial for the protection of journalists and the advancement of media freedom in North Macedonia.

Overview of violations of media freedom

Датум	Вид на инцидент	Место	Опис на инцидент	Име и презиме на новинар	Име на медиум	Име и презиме на претрпател	Пријавено во МРП	Коментар	Институционален одговор
01.11.2024	Неовластено следење, снимање и дистрибуција на видео	Скопје	Новинарката е неовластено следења и снимања и видеото на која таа наведува прима документ е дистрибуирано до медиумите.	Мариолка Симонска	Слободен печат	/	Пријавено до МРП	Линк до објава	
24.10.2024	Уништување на имот	Штип	Патничкото моторно возило на новинарот и уредник од штипската телевизија M-net, било запалено од страна на непознати сторители во домот на неговата семејна куќа.	Благој Серомис	TB M-net	/	Пријавено до МРП	Линк до објава	
06.06.2024	Онлајн напади	Скопје	Заклучоци коментари по мекст на објава на фб од трети лица	Лета Џумава	TB 24	ФБ профил од трети лица	Пријавено до МРП	Линк до објава Линк до објава	
22.03.2024	Физички напади	Кичево	При запали на изјава од извештајот новинарот физички нападен од неа и притоа се здобил со повреда на раката но и скршен микрофон од неговата опрема.	Фуркан Салиу	Портал МК	Весна Јанева-Салиу	Пријавено до МРП и ОЈО	Линк до објава	

In 2024, the Association of Journalists of Macedonia (AJM) continued its efforts to improve the safety of journalists in the country. According to AJM's Register, four serious cases of violations of journalists' rights were recorded during the year. AJM reacted publicly to these cases, demanding an immediate investigation and an appropriate response from the competent institutions. In addition, the cases were reported to the regional network SafeJournalists, which monitors attacks on journalists in the Western Balkans, in order to increase international visibility and pressure to resolve these incidents.

Psychological support for journalists (number of AJM members who used psychological support)

In 2024, the Association of Journalists of Macedonia (AJM) continued to provide free psychological support to journalists and media workers as part of its services to members. This initiative has been recognized as crucial in addressing the challenges and stress that media professionals face in their work. AJM offers access to professional psychologists who can help in dealing with the emotional and mental challenges associated with the journalistic profession. Free psychological support is part of a broader package of services that AJM offers to its members, including legal aid, monitoring of court hearings and advocacy. This service is particularly important in the context of the increased pressures and risks that journalists face, including threats to their safety. According to the data available to the association, in 2024, AJM provided free psychological support in 11 cases. By providing this support, AJM contributes to improving the working conditions and mental health of journalists and media workers in North Macedonia.

Membership benefits

Membership in the AJM brings numerous benefits to journalists and media workers. In addition to free legal aid and counselling in cases of violation of their rights, access to specialized training, seminars and professional workshops, as well as opportunities for networking with colleagues from the country and abroad, on a technical level they have benefits on a daily basis, such as free parking in several cities in the country, cooperation with service-providing companies. More information about the benefits can be found on this [LINK](#).

Significant legal interventions and outcomes



In 2024, the Association of Journalists of Macedonia (AJM) achieved significant successes in court proceedings where journalists or media workers were parties to the proceedings. One of the most significant cases was the verdict of the Basic Civil Court – Skopje in favour of journalist Dushica Mrgja, who was attacked while doing her job on 27 April 2017 in the Parliament. The court ordered the Republic of North Macedonia to recompense Mrgja on the basis of compensation for non-pecuniary damage due to fear suffered and violation of the right to freedom of expression. Another important success was the decision of the Judicial Council of 10 October 2024, which imposed a disciplinary measure – a public reprimand on judge

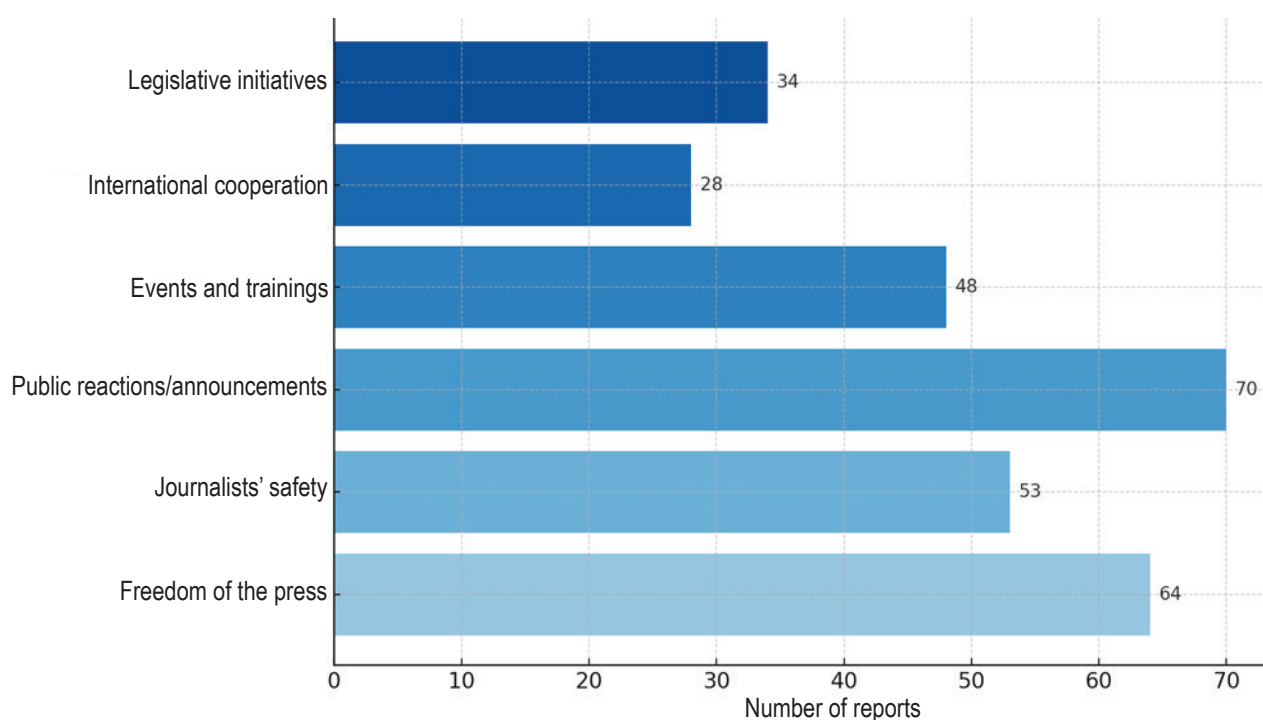
Jovanka Spirovska Paneva. This decision confirmed that the judge unlawfully prohibited the public from following the confrontation at the hearing between businessman Kocho Angjushev and journalist Sashka Cvetkovska in the case «Feroinvest vs. IRL». The Judicial Council clearly emphasized that excluding the public during court

hearings constitutes a gross violation of transparency and the right to information. These verdicts and decisions represent a significant step forward in the fight against threats and pressures on media workers and send a clear message that violence against journalists is not to be tolerated. They confirm the importance of protecting journalists and freedom of expression as the main foundations of a democratic society. AJM continues to actively advocate for the rights of journalists and media workers, following the ongoing proceedings and calling on the competent institutions to investigate all attacks on journalists seriously and effectively.

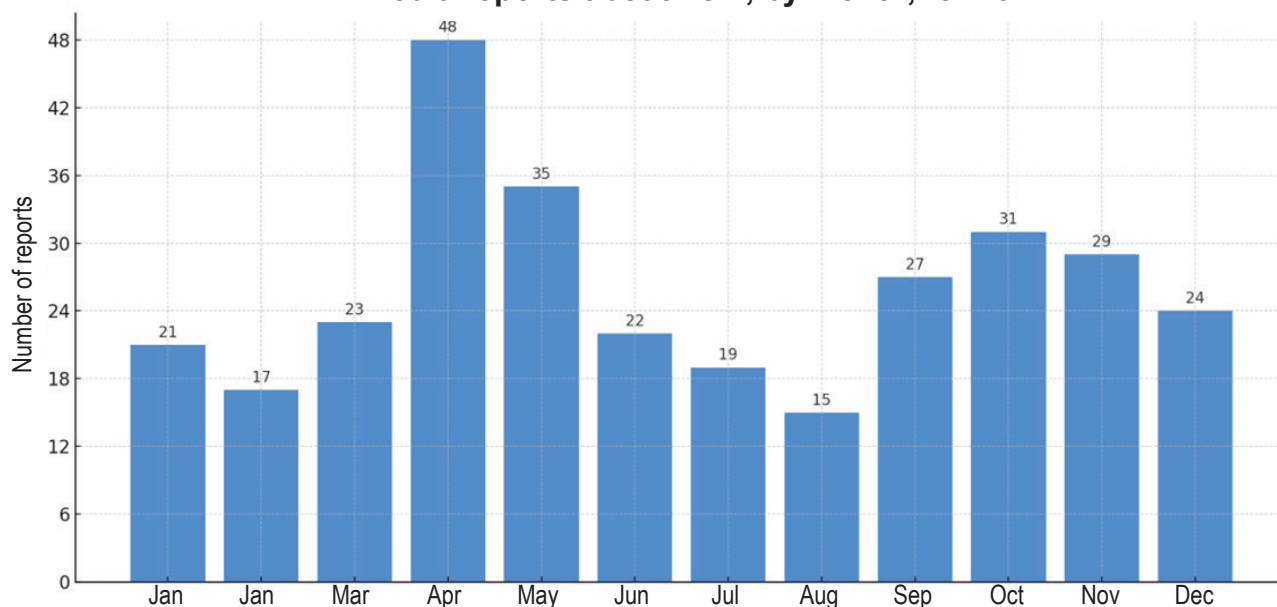
11 | Media coverage and social media presence

Press clipping

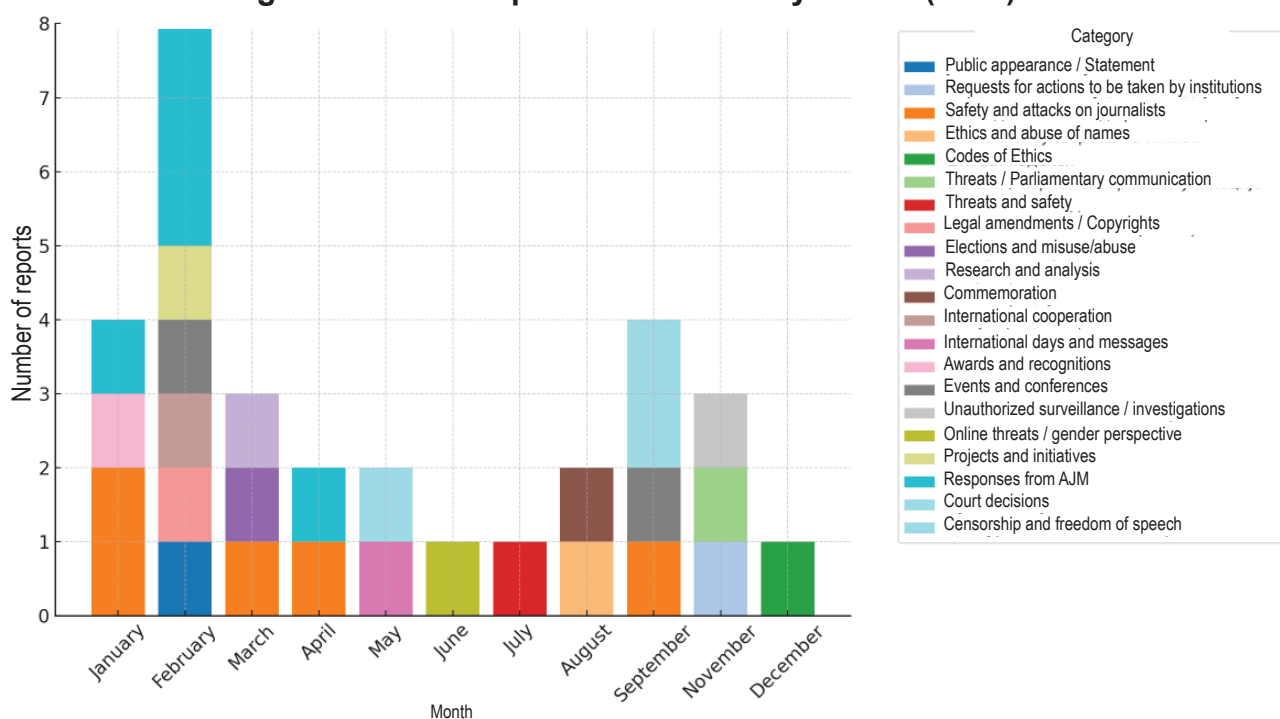
Media reports about AJM, by topic, for 2024



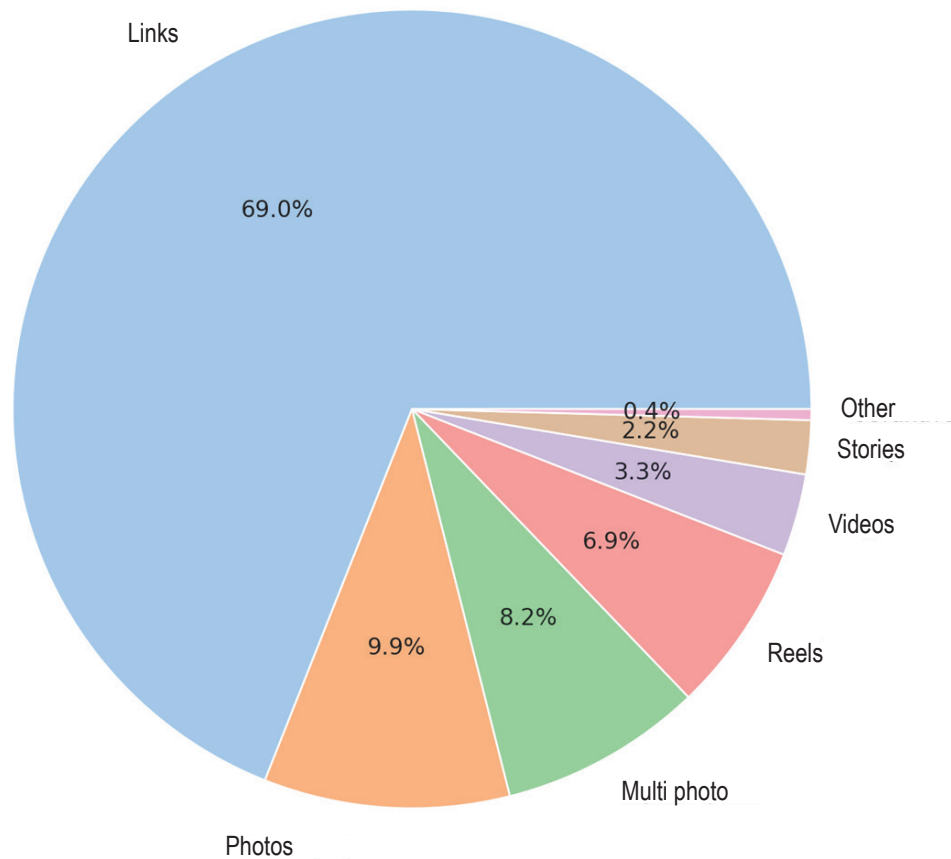
Media reports about AJM, by month, for 2024



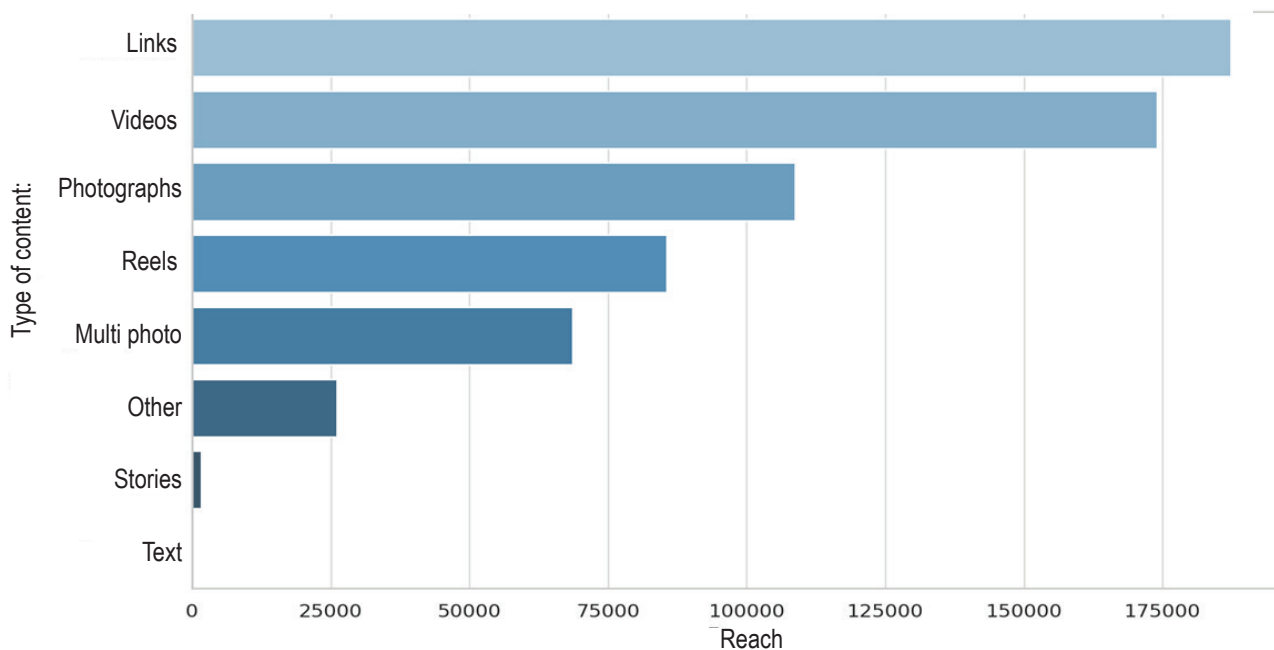
Categorized media reports about AJM by month (2024)



Interactions by type of content (2024)



Reach by type of content (2024)



These results show that our strategy of increasing the use of video content and links is successful and it is increasing our visibility and interaction with the audience. For 2025, it will be important to continue in this direction, by further optimizing the formats that perform best.

12 Awards

AJM and UNDP at the 2023 journalism awards for stories related to air pollution in the country



AJM celebrated 78 years of existence by presenting the annual journalism awards



AJM and UNDP presented awards on the topic of “Creativity and Journalistic Ethics”





Association of Journalists of Macedonia

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